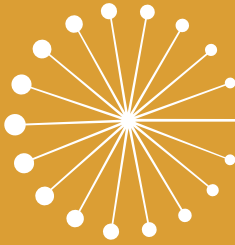




Get your writer's platform up and running!



# Dandelion

Web Marketing and Consulting

*Helping You Thrive Online*

**Helping writers build  
a thriving author platform through  
strategic web marketing.**

A graphic of a computer monitor with a dark grey frame and a black stand. The screen is white and contains a list of services. Below the monitor is a blue trapezoidal shape representing a desk.

**Website design**  
**Social media**  
**Blogging**  
**Emails**  
**Traffic building**  
**Amazon AMS**  
**Kindle KDP**

# Get a ready-to-go Wordpress website designed specifically for writers.

Even if building a website sounds like fun, getting your writer's platform set-up can be an overwhelming drag. The kind you end up putting off for months or even years (sound familiar?!)

That's why I created these Author Quickstart Packages.

## Choose from 3 levels:

1

### Tech Set-Up

If you like the idea of building a website, but not all the tedious set-up, this is your package. Includes: Domain registration, hosting set-up, Wordpress installation, activation of a Wordpress starter theme and settings. [\\$240](#)

2

### Barebones Quickstart Package

This package takes you further down the road towards a complete author website. It includes everything from the tech set-up package, plus 5 pages with placeholder text. I will also set up a Mailchimp account for your email list, Google Analytics so you can track visitors and social sharing options. [\\$500](#)

3

### Deluxe Quickstart Package

You'll get a live website ready to launch your platform! All the set-up listed above in a customizable theme. Plus social media links, an email collection form, analytics tracking, and 2 more add-ons as needed. I will use your actual content to create 5 pages, your first blog post, and a contact form. I will create a placeholder banner and adjust basic design settings such as colors. [\\$700](#)

Third-party expenses such as domain registration, hosting fees or optional assets are not included. Credit card required.



## Dandelion

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Additional marketing services such as email marketing, social media set-up and traffic building campaigns are available on a per-project basis.