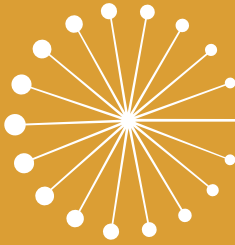




Get your writer's platform up and running!



Dandelion

Web Marketing and Consulting

Helping You Thrive Online

**Helping writers build
a thriving author platform through
strategic web marketing.**



Website design
Social media
Blogging
Emails
Traffic building
Amazon AMS
Kindle KDP

A graphic of a computer monitor with a dark grey frame and a black stand. The screen is white and displays a list of services. The monitor is positioned in the lower half of the page, with a blue trapezoidal shape at the bottom representing a desk or surface.

Get a ready-to-go Wordpress website designed specifically for writers.

Even if building a website sounds like fun, getting your writer's platform set-up can be an overwhelming drag. The kind you end up putting off for months or even years (sound familiar?!)

That's why I created these Author Quickstart Packages.

Choose from 3 levels:

1

Tech Set-Up

If you like the idea of building a website, but not all the tedious set-up, this is your package. Includes: Domain registration, hosting set-up, Wordpress installation, activation of a Wordpress starter theme and settings.

2

Barebones Quickstart Package

This package takes you further down the road towards a complete author website. It includes everything from the tech set-up package, plus 5 pages with placeholder text. I will also set up a Mailchimp account for your email list, Google Analytics so you can track visitors and social sharing options.

3

Deluxe Quickstart Package

You'll get a live website ready to launch your platform! All the set-up listed above in a customizable theme. Plus social media links, an email collection form, analytics tracking, and 2 more add-ons as needed. I will use your actual content to create 5 pages, your first blog post, and a contact form. I will create a placeholder banner and adjust basic design settings such as colors.

Third-party expenses such as domain registration, hosting fees or optional assets are not included. Credit card required.



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Additional marketing services such as email marketing, social media set-up and traffic building campaigns are available on a per-project basis.